

SILKROAD ANNUAL REPORT 2015 - 2016

"EVERY TRADITION IS THE RESULT OF SUCCESSFUL INNOVATION." - Yo-Yo Ma

to be something fixed. In the nearly two decades since, I've learned that it is constantly in flux, evolving in the face of influences from outside and within. My colleagues and I have discovered that engaging in this

When I joined this experiment – to see, in Yo-Yo's words, "what

might happen when strangers meet" – I understood tradition

process depends on trust, empathy, and openness. This is what has made it possible to create a new musical tradition on stage and in the studio, and these are the qualities we strive to share in workshops and residencies. This year I was reminded again and again of the creative

possibility of cultures in dialogue. You can hear it on Sing Me Home, an album that reflects the collective traditions of the Silk Road Ensemble and extraordinary guest artists from cultures as far apart as India and Ireland, Mali and Syria. Visitors to the Getty Center in Los Angeles saw it live inside replicas of the Dunhuang caves, where members of the Ensemble improvised against thousand-year-old Chinese murals. And it's a creative process that we're sharing with a new generation of globally minded musicians at Silkroad's Global Musician Workshop, held for the second time this year.

documentary that has brought the Silkroad story to audiences across the world, new friends we hope to meet in the years to come. I am honored to share this snapshot of our work. None of it would be possible without the support of friends, like you,

It has been particularly rewarding to look back at this journey

through the narrative frame of *The Music of Strangers*, the

who believe that the arts are essential to a thriving society. On behalf of the Ensemble, board, and staff, thank you. **Joseph Gramley**

Silk Road Ensemble Percussionist and Associate Artistic Director

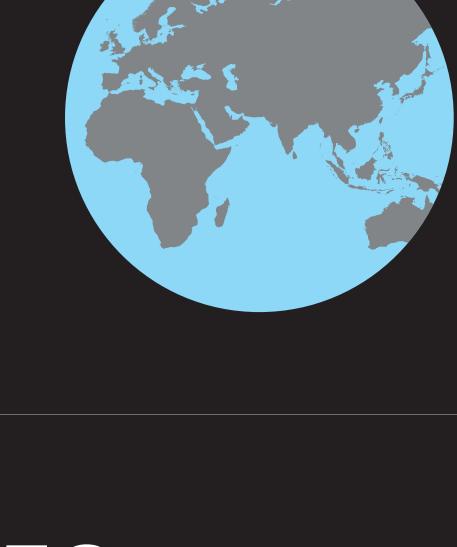


"[Silkroad] is about building bridges and not walls."

MOTHER JONES

Silkroad's work to connect the world through the arts is led by

members of the Silk Road Ensemble, musicians who model new forms of cultural understanding through performances, workshops, and collaborations across disciplines.

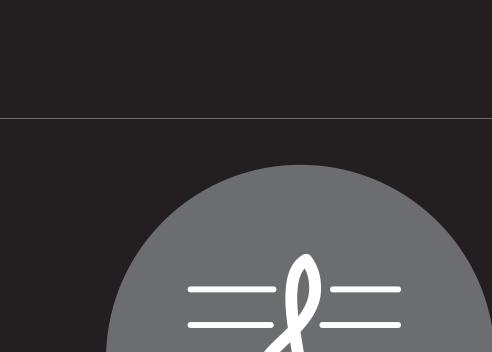


and in 24 workshops

15,000

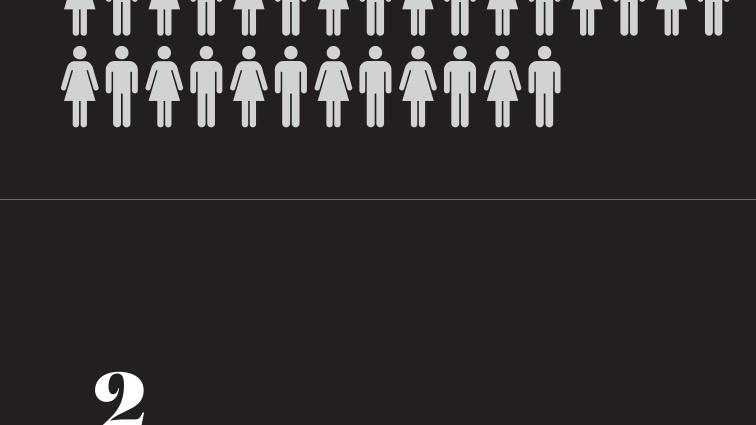
people in 18 cities and 4 countries joined

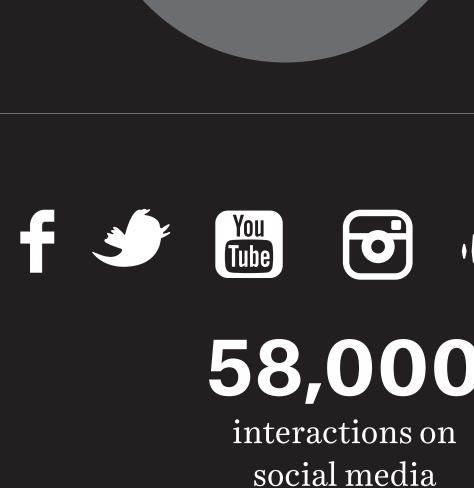
the Silk Road Ensemble at 16 concerts



musicians from 18 countries

co-created music and ideas





Silkroad commissions

had world premieres



Z18,5UU

and 23 U.S. states

participants from 10 countries

at Harvard's Graduate School of Education August 3-5, 2015.



\$20,515

45 participants to attend





In April 2016, Silkroad hosted "A Conversation on Cultural

Entrepreneurship" at the Ford Foundation in New York City to

explore how the arts can generate social impact in unexpected,

creative ways.



100 artists, investors, and innovators joined in conversation for one day

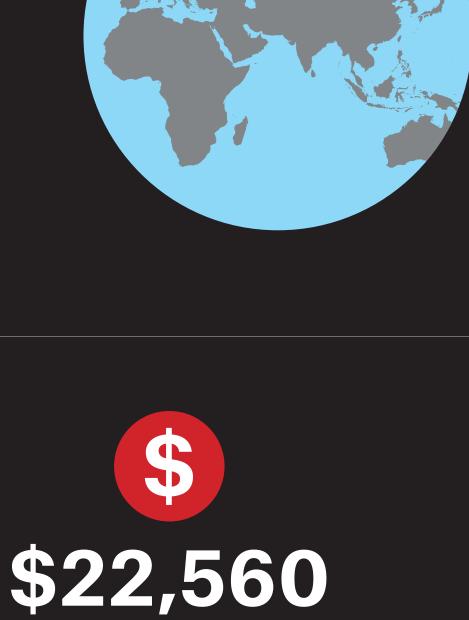


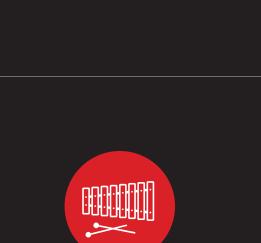




participant musicians from 15 countries

and incorporating one another's traditions into their own musical voices. The second annual GMW was held at DePauw University's School of Music in Greencastle, IN, June 19-25, 2016.





and 27 U.S. states

hours of rehearsal to prepare for

three nights of performance



"Sing Me Home is a vivid portrait of the modern world in which home is not a fixed point, and at times a very elusive concept, a world in which the notion of where we are and the notion of where we're from are often in conflict. And with it, the notion of who we are. But the rich possibilities of this outweigh the conflicts."

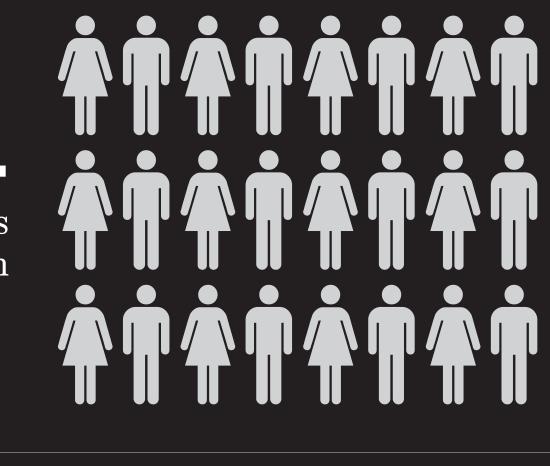
- KPCC: SOUTHERN CALIFORNIA PUBLIC RADIO

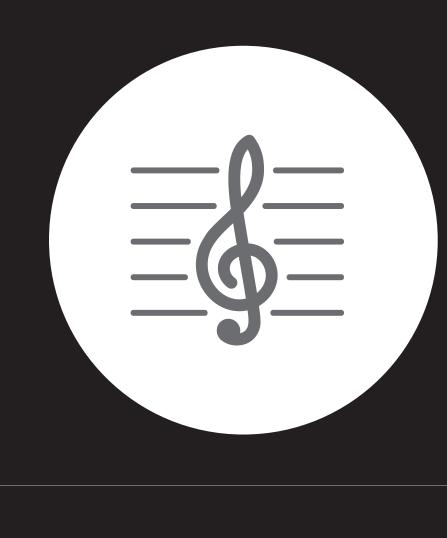
Sing Me Home, the Silk Road Ensemble with Yo-Yo Ma's sixth and newest album, explores the ever-changing idea of home through original and traditional folk tunes with a range of remarkable guest artists. The album was released on April 22, 2016.



50 hours in the recording studio

guest artists from 8 countries collaborated on the album





pieces arranged or composed by members of the Silk Road Ensemble

138,000
audio streams and over 8,500
albums purchased in the first
10 weeks after its release



THE MUSIC OF STRANGERS 2015 - 2016



a group portrait of superb musicians from all over the world offering music as an emblem of what people can do in these fractious times when they live in concert with one another."

-THE WALL STREET JOURNAL

"... Morgan Neville's documentary is a joyous revelation,

The Music of Strangers: Yo-Yo Ma and the Silk Road Ensemble, directed by Oscar-winning filmmaker Morgan Neville, follows members of the Ensemble as they explore the power of music to preserve tradition, shape cultural evolution, and inspire hope.

The film had its North American premiere at the Toronto Film Festival on September 13, 2015, its international premiere at the Berlin International Festival on February 15, 2016, and opened in U.S. theaters on June 10, 2016.

27,100



in its first month in theaters

people in 45 U.S. cities saw the film

Inspired by the film, Silkroad joined forces with Participant Media and FilmAid International to bring a series of arts workshop to children and young adults displaced by the conflict in Syria. In June, 2016, Wu Man and Kevork Mourad worked with

more than 150 refugees in and around Amman, Jordan.

FINANCES AND SUPPORTERS 2015 - 2016

It has been a joy to experience the impact Silkroad's model of radical collaboration has had on artists and educators in the communities where we have worked this year, and heartening to see our mission resonate with people around the world through the release of the Silk Road Ensemble's recording *Sing Me Home* and the documentary film *The Music of Strangers: Yo-Yo Ma and the Silk Road Ensemble*.

As my friend and Ensemble member Kojiro Umezaki says in the film "Arts are about opening up to possibility. Possibility leads to hope. **We all need hope**." Silkroad's work is supported by the generosity of individual and institutional donors, including our corporate sponsor, Hyosung Corporation, that recognize the limitless potential of our values of inclusivity, trust, and openness. It is through your friendship and support that Silkroad will continue to connect artists, educators, and global citizens around the world.

Golnar Khosrowshahi

Silkroad Board Chair

FINANCIAL STATEMENTS

DOWNLOAD FULL AUDITED FINANCIAL STATEMENTS

| VENUE | \$ |
|--------------------------|-----------|
| Performance Fees | 645,833 |
| Program Income | 165,985 |
| Film Revenue | 775,000 |
| Grants and Contributions | 2,468,756 |
| Special Events, Net | 26,285 |
| Other Income | 15,776 |
| Interest Income | 485 |
| I Revenue | 4,098,093 |

| ENSES | \$ |
|------------------------|-----------|
| Program Services | 1,724,535 |
| General Administration | 1,109,127 |
| Fundraising | 514,224 |
| Expenses | 3,347,886 |

| Assets | |
|---|-----------|
| Cash | 228,214 |
| Grants and Contributions Receivable, Net | 2,082,235 |
| Other Receivables | 75,495 |
| Prepaid Expenses and Other Current Assets | 77,796 |
| Equipment and Improvements, Net | 8,635 |
| Film Costs, Net | 1,096,082 |
| Website Development Costs, Net | 30,800 |
| otal Assets | 3,599,257 |
| iabilities | |
| Accounts Payable & Accrued Expense | 572,031 |
| Film Production Loan | 120,079 |
| Deferred Revenue | 49,700 |
| otal Liabilities | 741,810 |
| let Assets | |
| Unrestricted, Undesignated | 134,773 |
| Unrestricted, Board Designated | 361,590 |
| Temporarily Restricted | 2,361,084 |
| otal Net Assets | 2,857,447 |
| | |

The Silk Road Project, Inc. (Silkroad) is a 501(c)(3) not-for-profit organization supported by individuals, foundations, and corporations. We are deeply grateful to the institutional partners whose generous support enables us to promote innovation, learning, and cross-cultural understanding around the world.





Connecting the World's Neighborhoods

Silkroad gratefully acknowledges the generous individuals, corporations and foundations who share our vision of a world transformed through the arts. The following list recognizes donations received between July 1, 2014, and June 30, 2015.

\$100,000 to \$249,999 Carnegie Corporation of New York

Emerson Collective, LLC
Ms. Judith Goldberg*
Hyosung Corporation
The Khosrowshahi Family*
Diann Kim and John Frank*
National Endowment for the Arts
The Norio Ogha Foundation

Guarantor Patrons \$50,000 to \$99,999 Anonymous Mr. William W. Helman Anne Peretz* Mr. Paul H. Stebbins*

Sustaining Patrons \$25,000 to \$49,999

Anonymous
Mr. Thomas R. McDaniel
The Pershing Square Foundation*
The Steward Family Foudation
Oscar Tang and Agnes Hsu-Tang

Contributing Patrons \$10,000 to \$24,999

Mr. and Mrs. Alan Alda
Catherine and Paul Buttenwieser Foundation
Drs. Peter B. and Anna L. Davol
Richard and Barbara Debs
John and Marcia Goldman
Harman Family Foundation
Barbara W. Hostetter
Seth A. and Beth S. Klarman
Robert Kraft
Ms. Eleanor McCain
Peretz Fund
Mr. Michael J. Puzo
Constance and John Sargent

Patrons \$5,000 to \$9,999

Jane and Paul Shang

Jack and Beth Meyer

Supporters \$2,500 to \$4,999 Rosamond W. Allen and Paul E. Landry Marc and Kris Granetz Ms. Claire Resnik Wolfensohn Family Foundation

Fellows \$1,000 to \$2,499

Mr. Jonathan Bays Milo C. and Robin Beach Alex Besharat Nancy Blood Mary Pat Buerkle and Rob Wachs Hart and Nancy Fessenden Mr. and Mrs. Roy Gordon Bob and Kristine Higgins Pitt and Barbara Hyde Joseph and Meg Koerner **Dorothy Lemelson Trust** Yeou-Cheng Ma and Michael Dadap Dr. Earl Roger Mandle Shabin and Nadir Mohamed Garrett and Mary Moran Mr. and Mrs. William Poorvu Mr. Thomas Presby Vicki and Roger Sant Craig and Dorothy Stapleton Gazel Tan and Lew Thorson Kenneth and Jean Telljohann Ms. Shirley Young

Associates \$500-\$999

Susan and Robert Arbeit Roger and Whitney Bagnall David and Kate Daniels Ms. Persia Dime Patricia and Richard Fogler David and Allison Fortier Catherine Gevers and John Fernandez Ms. Audrea Golding Christine Harman and Jamsheed Mehta Mr. and Mrs. Graeme Hepburn Ms. Victoria Jackman Mr. Channing D. Johnson Ms. Jeannine LiChong Stephen Miller Anthony Montemarano and Sabrina Baldassarre David Perlman and Jacqueline Wolf Moe Razi and Tim Mulcahy Ms. Wendy Rebanks Ms. Heather Regent Lincoln Russell and Nancy Fitzpatrick Dr. Diana Sorensen Shamim and Igbal Talib Ms. Laura Trachuk Steven and Debra Tuchner

Friends

\$1 to \$499 George Akkeh Bill Alford and Yuanyuan Shen Anonymous Ms. Sarah Bevan Mr. and Mrs. Alan Blumberg Mr. Eduardo Braniff Alexander Bagnall and Cristin Canterbury Bagnall Colin and Nadia Chapin **Sherry Chaput** Margot Cochran Phil Deely and Hilary Somers Deely Mr. Paul Deng Dr. James D. Fleck Mr. Mitchell Frazer Laura Freid and David Gottesman Lisa Gansky Dr. Howard Gardner Ray Goldberg Nibal Idlebi Bertil and Tracy Jean-Chronberg Ms. Helga S. Kaiser William and Yvette Kirby Ms. Jennifer Koss Richard Kost Dennis Kovacevich Supoorna Kulatunga Aimee Liu Vinay Mehra Alan and Patti Menkes Jen and Steve Nahn Deirdre and Barry Nectow Ms. Zein Odeh Mr. Atsushi Ogaki Anthony and Katherine Pell Andre Perold and Suellen Segal Perold Marjorie Peters Norman and Susan Posner Mr. and Mrs. Harry Pratt Adele Pressman and Robert G. Gardner Tzedakah Fund (Bernard & Sue Pucker) Leila Rafi Ms. Victoria Ruby Lisa Sanchez **Anthony Sayer** Deming and Jane Sherman Lauren Sloat James Sorg Anne-Marie Sorrenti Ian Thompson Janelle Velten Jeff Wade Alan and Sarah Ward Mr. Ned Weisman

* Inner Circle

Pamela Weiss Mr. Norm Yurik Joan Zanzola

The Inner Circle was established in 2009 to recognize the generous individuals who have made significant multi-year commitments supporting all aspects of Silkroad's mission. Members of the Inner Circle are marked with an asterisk in the list above.